

**FIRST (BACHELOR'S) LEVEL OF HIGHER EDUCATION
CHOOSE YOUR FUTURE TODAY**

COACHING IN A CHOSEN SPORT

A7 PHYSICAL CULTURE AND SPORTS

The programme focuses on training highly qualified coaches who can effectively implement the educational and training process in a chosen sport. The programme combines in-depth knowledge of the theory and methods of training in a specific sport with sports physiology, biomechanics of movement, sports medicine, sports psychology, pedagogy, and the fundamentals of sports management. The programme aims to develop the competencies of professionals who can coach athletes at different levels, design personalised training programmes, analyse techniques and tactics, and offer psychological support to help athletes achieve sporting success.

PROGRAMME ADVANTAGES

- in-depth study of the theory and methods of training for a chosen sport
- mastering modern technologies and tools for designing and analysing training processes
- studying the basics of sports medicine and injury prevention
- development of communication and leadership skills necessary for working with athletes

CAREER PROSPECTS (EMPLOYMENT OPPORTUNITIES FOR GRADUATES):

- coach in sports schools, clubs, and professional teams in a chosen sport
- personal trainer for athletes of various training levels
- sports training professional in sports centres and federations
- sports teacher in sports-related educational institutions

ESPORTS

A7 PHYSICAL CULTURE AND SPORTS

The programme focuses on training qualified professionals for the rapidly growing eSports industry. The programme combines in-depth knowledge of the theory and methodology of eSports disciplines, eSports management, marketing and sponsorship in eSports, the organisation of eSports tournaments and leagues, eSports psychology, eSports law, streaming, and content creation. The programme aims to train professionals who can manage eSports teams and organisations effectively, organise spectacular competitions, develop eSports communities, and create high-quality content.

PROGRAMME ADVANTAGES

- comprehensive study of the eSports ecosystem, from gaming to business
- mastering the modern tools and platforms of the eSports industry
- opportunity to undertake internships at leading eSports organisations, teams, and media
- involvement of eSports experts, professional players, and managers in teaching
- development of strategic thinking, communication, and organisational skills

CAREER PROSPECTS (EMPLOYMENT OPPORTUNITIES FOR GRADUATES):

- eSports team manager
- organiser of eSports tournaments and leagues
- eSports commentator (caster)
- sponsorship and partnership manager in eSports
- content creator and streamer for eSports platforms
- manager of eSports organisations and arenas

ORGANIZATION OF PHYSICAL CULTURE AND SPORTS ACTIVITIES

A7 PHYSICAL CULTURE AND SPORTS

The programme focuses on training professionals in the strategic planning, organisation, management and development of physical culture and sports events and institutions. The programme combines in-depth knowledge of sports management theory and methodology, sports economics, project management, competition organisation, sports psychology, and team management. The programme aims to develop leaders who can effectively manage sports organisations, organise large-scale events, and promote a healthy lifestyle through sports.

PROGRAMME ADVANTAGES

- a comprehensive approach to studying all aspects of management within the field of physical culture and sports
- mastering modern technologies and management tools
- the opportunity to undertake internships at leading sports organisations and during major sporting events
- development of leadership qualities and teamwork skills

CAREER PROSPECTS (EMPLOYMENT OPPORTUNITIES FOR GRADUATES):

- head (manager) of organisations in the field of physical culture and sports (sports federations, sports clubs, fitness centres, sports classes, etc.)
- organiser of athletic competitions and tournaments at various levels
- administrator of sports facilities and complexes
- manager of sports projects and programmes
- sports development professional within government and local authority bodies

SECONDARY EDUCATION (PHYSICAL EDUCATION)

A4.11 SECONDARY EDUCATION (PHYSICAL EDUCATION)

The programme focuses on training qualified professionals for teaching physical education in educational institutions. It combines in-depth theoretical training with practical skills, covering pedagogy, the theory and methodology of physical education, medical and biological disciplines, and psychology, among other subjects. The programme plays a key role in promoting healthy lifestyles and physical development, as well as educating the younger generation in important social skills. Qualified physical education teachers are important agents of change in improving the nation's health.

PROGRAMME ADVANTAGES

- practical orientation and participation in real projects
- relevant knowledge that meets modern educational standards
- the possibility of continuing education at master's level

CAREER PROSPECTS (EMPLOYMENT OPPORTUNITIES FOR GRADUATES):

- physical education teacher at a secondary education institution (school, gymnasium, lyceum)
- physical education methodologist in educational institutions or sports organisations
- physical education instructor in health centres
- trainer-teacher in children's and youth sports schools and sports clubs
- organiser of sports and mass sports events

FITNESS TA ACTIVE LEISURE

A7 PHYSICAL CULTURE AND SPORTS

The programme focuses on training top-class professionals in fitness and active leisure. The programme combines fundamental knowledge of fitness training theory and methodology, anatomy, physiology, biomechanics, sports nutrition, and management basics in the fitness and recreation industry. The programme is designed to develop students' professional competencies, equipping them with the skills to plan, conduct and monitor fitness programmes for different age groups and training levels, and organise meaningful active leisure activities.

PROGRAMME ADVANTAGES

- in-depth practical training in modern fitness centres and recreational resorts
- study of the latest fitness technologies and techniques
- leading industry professionals are involved in teaching
- the opportunity to start your own fitness business or studio

CAREER PROSPECTS (EMPLOYMENT OPPORTUNITIES FOR GRADUATES):

- fitness trainer (personal and group programmes) in fitness centres and sports clubs
- instructor specialising in various types of fitness (e.g. aerobics, pilates, yoga, functional training)
- manager of a fitness centre or sports club
- organiser of fitness tours and sports and health-enhancing events
- consultant on healthy lifestyles and sports nutrition
- instructor of recreational activities in health resorts and leisure centres

PHYSICAL EDUCATION IN THE EDUCATIONAL AND INDUSTRIAL FIELDS A7 PHYSICAL CULTURE AND SPORTS

The programme focuses on training professionals with in-depth knowledge of the theory and methodology of physical education, sports disciplines, physical activity and the organisation of sports and mass events, as well as psychology and pedagogy. The programme aims to nurture competent professionals who can effectively implement the principles of physical activity to improve health and increase productivity in educational and industrial environments.

PROGRAMME ADVANTAGES

- a unique combination of knowledge for working in both educational and industrial spheres
- mastering practical skills in assessing physical condition and developing individual physical activity programmes
- studying modern approaches to organising physical exercise in the workplace and educational institutions

CAREER PROSPECTS (EMPLOYMENT OPPORTUNITIES FOR GRADUATES):

- physical exercise instructor and physical activity professional in various institutions
- professional in injury prevention and the safety of physical activity
- organiser of sports and recreational events in companies and organisations
- physical exercise instructor in educational institutions
- consultant on healthy lifestyles and physical activity
- expert in developing and implementing corporate wellness programmes

CHOREOGRAPHY

B6.03 CHOREOGRAPHIC ART

The programme focuses on training qualified professionals in choreography. The programme combines in-depth knowledge of the history and theory of choreography, classical, folk, and modern dance, dance composition, choreographic pedagogy, acting, musical literacy, and stage practice and organisation. The programme aims to train professionals who are able to create original choreographic productions, teach various dance disciplines, manage dance groups and organise artistic projects.

PROGRAMME ADVANTAGES

- comprehensive study of various dance techniques and styles
- intensive practical training under the guidance of leading choreographers and educators
- participation in concert activities and creative projects
- mastering choreography teaching methods for different age groups and levels of training
- development of creative thinking, artistry, and communication skills

CAREER PROSPECTS (EMPLOYMENT OPPORTUNITIES FOR GRADUATES):

- ballet dancer in professional dance groups (theatres, ensembles)
- choreographer and stage director in theatres, cinema, television and show ballets
- teacher-choreographer in art schools, dance studios, colleges, and universities
- head of a dance group (ensemble, studio)
- organiser of choreographic festivals and competitions
- choreographer-tutor

KINESIOLOGY

A7 PHYSICAL CULTURE AND SPORTS

The programme focuses on training highly qualified kinesiology professionals with in-depth knowledge of the human locomotor system, its functional disorders, and recovery methods. The programme combines fundamental knowledge of anatomy, physiology, biomechanics, neurology, pathology, the theory and methods of physical and sports rehabilitation, and physiotherapy, as well as the psychological aspects of recovery. The programme aims to train professionals who can carry out thorough assessments of motor disorders and design personalised kinesiotherapy and rehabilitation programmes for patients of all ages with different health conditions.

PROGRAMME ADVANTAGES

- in-depth study of the biomechanical and neurophysiological basics of movement
- mastering modern methods of diagnosing and assessing motor disorders
- practical training in rehabilitation and health-and-wellness centres
- study of various kinesiotherapy and physiotherapy techniques

CAREER PROSPECTS (EMPLOYMENT OPPORTUNITIES FOR GRADUATES):

- kinesiologist in rehabilitation and health-and-wellness centres
- physical exercise and sports rehabilitation professional in sports clinics and teams
- instructor in physiotherapy in wellness centres and resorts
- prevention and correction of motor disorders professional in fitness centres
- researcher in the field of kinesiology
- private practice in kinesiotherapy

SPORTS MANAGEMENT

D3 MANAGEMENT

The programme focuses on training highly qualified managers in the field of physical education and sports. The programme combines in-depth knowledge of sports economics, sports marketing and sponsorship, sports law, the management of sports organisations and events, financial management in sports, strategic planning, personnel management, sports logistics, and the international sports movement. The programme aims to develop leaders who can effectively manage sports clubs, federations and complexes, organise large-scale competitions, and develop the sports industry at national and international levels.

PROGRAMME ADVANTAGES

- comprehensive study of all aspects of sports management
- mastering modern management technologies and tools
- opportunity for internships in leading sports organisations
- involvement of leading sports management experts and practitioners in teaching
- development of leadership, communication, and analytical skills

CAREER PROSPECTS (EMPLOYMENT OPPORTUNITIES FOR GRADUATES):

- manager of sports clubs and teams
- director of sports facilities and complexes
- head of sports projects
- manager of sports federations and associations
- organiser of athletic competitions and events
- sports development professional within government and local authority bodies
- sports management consultant

PHYSICAL THERAPY

I7 THERAPY AND REHABILITATION

The programme focuses on training highly qualified therapy and rehabilitation professionals with in-depth knowledge of the human locomotor and functional systems, their associated disorders, and methods of recovery. The programme combines fundamental knowledge of anatomy, physiology, biomechanics, neurology, pathology, physiotherapy, and occupational therapy, as well as the psychological aspects of recovery and assistive technologies. The programme aims to train professionals who can carry out comprehensive assessments of the physical and functional conditions of patients of different ages and with different health conditions, and develop and implement personalised physical and occupational therapy programmes to maximise functional independence and improve quality of life.

PROGRAMME ADVANTAGES

- comprehensive study of the principles of physiotherapy and occupational therapy
- mastering modern methods of assessing and diagnosing motor and functional disorders
- intensive practical training in clinical settings
- study of various physiotherapy and occupational therapy techniques
- development of interdisciplinary cooperation skills with other medical and social professionals

CAREER PROSPECTS (EMPLOYMENT OPPORTUNITIES FOR GRADUATES):

- assistant physiotherapist or occupational therapist in medical and rehabilitation institutions (hospitals, rehabilitation centres, resorts, and sports clinics)
- massage therapist or sports massage therapist
- instructor in physiotherapy

PUBLIC HEALTH

I9 PUBLIC HEALTH

The programme focuses on training highly qualified professionals who can analyse, plan, implement, and evaluate programmes and policies aimed at improving population health and well-being. The programme combines in-depth knowledge of epidemiology, biostatistics, hygiene and sanitation, health care policy, promoting a healthy lifestyle, environmental medicine, the social determinants of health, health care management, and public health communication. The programme aims to educate leaders who can solve complex public health problems at local, national, and international levels.

PROGRAMME ADVANTAGES

- a unique academic mobility programme in collaboration with the Vincent Pol University (Poland), enabling study in two countries and the acquisition of two diplomas: one in the specialty “public health” (Ukrainian) and one in the specialty “cosmetology” (European)
- comprehensive study of factors affecting population health
- development of skills in the design and evaluation of the effectiveness of disease prevention and health promotion programmes
- development of skills in effective public communication and making well-informed decisions

CAREER PROSPECTS (EMPLOYMENT OPPORTUNITIES FOR GRADUATES):

- public health professional in government and non-governmental organisations
- first-aid instructor
- expert in disease prevention and promoting a healthy lifestyle
- cosmetologist/esthetician in beauty salons, spa centres, and clinics
- a career in international organisations dealing with health and beauty issues
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